

Product Sales Profit

The Product Sales Profit report shows the totals and averages of product sales broken down into tax sales, no tax sales and then a combined average that details your profit in dollars and percent.

Units: Wine units and averages/Units shown are expressed in Bottles.

Total: Total column figure is based on the actual price that was charged for the product minus any line item discount given. Ticket discounts are not included in this report.

No Tax Sales are invoices where no tax was charged, for any reason (e.g. non tax customer, no tax required for shipping to that state)

Category: When the category "Wine Club" is displayed, the information pertains to the sale of the wine club product itself, not wine club orders.

Note: When there are mixed types of products (wine & non-wine) in this report, the only meaningful grand total values are; the "Total Taxable Sales" and "Total Non-taxable Sales:

Please Note: The Profit report only shows sales (no pouring, no donations, and no samples).

Other factors to consider are ~ what discounts were given and what the cost of the item was at the time of the sale.