

Tasting Room By Day of Week

The Tasting Room by Day of Week will show for each day of the week:

Total Sales.

Number of Days and then calculated Average per day.

Total Orders.

Average amount per order.

Total Tasters.

Average Sale based on number of tasters.

Number of Wine Club Member Orders (Based on the customers status in a Wine Club when the Report is generated).

Average dollar amount of Wine Club member sales (Based on the customers status in a Wine Club when the Report is generated).

Sales broken down by hour.

Note: If there is not a sale during the hour the hour will not display.

If the hour is displayed it is at the start of the hour that the sale was made in. For example, if there is a sale that occurs at 930am the "hour" column will reflect 9AM and will cover all sales between 0900 and 0959.

The dollar amounts displayed are based on the actual sale price of the product after discounts and do not include Tax, Shipping or sales to Wholesale customers.

The column for wine club sales includes any products sold to customers **currently** in a wine club.

Note: Suspended sales are not counted on the Sales by Hour report until the sale is cashed out/completed.



Note: Tasting Room Sales by Day of Week report will only list sales developed in cashier.

*Historical

Tasting Room Sales By Day Of Week

From: 01/01/2013 To 12/31/2013 11:59:59 PM

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Combined Total
Total Sales	\$1,321.75	\$1,853.00	\$2,478.70	\$1,168.30	\$1,743.55	\$0.00	\$0.00	\$8,565.30
Number Of Days	52	53	52	52	52	52	52	365
Avg Per Day	\$25.42	\$34.96	\$47.67	\$22.47	\$33.53	\$0.00	\$0.00	\$23.47
Total Orders	10	15	20	18	19			82
Avg Per Order	\$132.18	\$123.53	\$123.94	\$64.91	\$91.77	\$0.00	\$0.00	\$104.45
Total Tasters	12	2	1			4		19
Avg Per Taster	\$110.15	\$926.50	\$2,478.70	\$0.00	\$0.00	\$0.00	\$0.00	\$450.81
Club Member Orders	2	8	10	8	9			37
Club Member Sales	\$510.80	\$1,454.00	\$918.00	\$531.10	\$968.40	\$0.00	\$0.00	\$4,382.30
Hour Beginning At								
9 AM	\$470.75	\$16.00	\$452.70	\$67.20	\$0.00	\$0.00	\$0.00	\$1,006.65
10 AM	\$400.00	\$126.20	\$1,066.10	\$146.70	\$76.80	\$0.00	\$0.00	\$1,815.80
11 AM	\$48.00	\$117.00	\$282.30	\$0.00	\$101.35	\$0.00	\$0.00	\$548.65
12 PM	\$0.00	\$921.60	\$46.80	\$536.80	\$492.00	\$0.00	\$0.00	\$1,997.20
1 PM	\$350.00	\$54.00	\$5.00	\$147.20	\$0.00	\$0.00	\$0.00	\$556.20