

Wine Club Cancel Reason Report

This report is based on a table that the winery can populate with specific reasons for Wine Club cancellations. You can select summary or detail and report interval and have many selection filters to work with.

Summary Report type will display:

Drop Reason-Drop reasons are chosen when inactivating a customer Wine Club. The reasons table is populated in the VinNOW Files and can be customized by your business.

Wine Club- The name of the wine club the customer was canceled from.

Sub Total by Reason-Sub Total Number of customers canceled from the Wine Club.

Total Cancellations-Total number of Wine Club Cancellations from all clubs.

Detail Report type will display:

Drop Reason-Drop reasons are chosen when inactivating a customer Wine Club. The reasons table is populated in the VinNOW Files and can be customized by your business.

Wine Club- The name of the wine club the customer was canceled from.

Customer Number and Name-The Customer number and name of the person who was canceled from the club.

Cancel Date and Time-The Date and Time the cancel action was performed.

Sub Total by Reason-Sub Total Number of customers canceled from the Wine Club.

Total Cancellations-Total number of Wine Club Cancellations from all clubs.