

Wine Club Membership by Month

The Wine Club Membership by Month will display details of your Wine Club membership movement and a sales summary for the 12-month period preceding the month that you select when you run the report. This is a dynamic report and will update all figures as members join and cancel clubs.

This report will list by month:

Beginning # Members- How many customers have the wine club active in their record at the beginning of the month.

New Members-How many customers were added to the wine club at the beginning of the month. New members does not include those that have re-activated their memberships.

Switched from Other Club- Customers who already have an inactive Wine Club listed in their customer record and who then get added to another club.

Canceled Members- Members that have been inactivated from a wine club.

Ending # Members-The numbers of members that have that Wine Club active in their record at the end of the month.

Club Orders shipped-The number of Wine Club orders shipped.

Group Order Product Sales- The total for all group orders of active members in the club generated, based on product sales detail amount (tax/shipping not included). The invoice sales amount will be recorded on this report when the invoice is generated, whether or not the invoice has an AR balance.

Other Product Sales-The total sales in both cashier and back office of purchases other than group orders of members active in the Wine Club. This amount is based on product sales detail (tax/shipping not included).

This report will also total this information for all Wine Clubs at the end of the report.

Note: If the Wine Club member is switching from one club to another, in order to have the switch accurately reported, you must inactivate the Wine Club they were in and then add them to the New Wine club otherwise they will just be considered a new member to the new club and not as a switched member.

Note: If a member belonged to a Wine Club, canceled, then rejoined the club, when they rejoin the club the Canceled Members total will just decrease, they will not be considered a new member.

Note: If a customer belongs to more than one wine club, the total number of members will be greater than the number of Customers for your winery, because on this report, an individual customer is counted once for each wine club membership.

Note: the totals are based off the wine club start dates in the customer records, not the invoice dates. If you backdate the sale of a wine club to the previous month it will still show in the month VinNOW entered the customer into the wine club.

The wine club memberships by month report is one specific size, you cannot minimize or resize the window.